



EDUARDO AURICCHIO

Senior Filmmaker & Video Editor

CONTACT

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LANGUAGES

Portuguese — Native
Spanish — Native
English — Full Professional

CORE SKILLS

- › Creative Direction
- › Cinematography
- › Video Editing
- › Visual Storytelling
- › Motion Graphics
- › Color Grading
- › Photography
- › Live Streaming
- › Team Leadership
- › Budget Management
- › AI in Audiovisual

SOFTWARE

Adobe Premiere Pro
After Effects · DaVinci Resolve
Photoshop · Illustrator
Seedance · Kling
Nanobanana · Midjourney

CERTIFICATIONS

Cinematography & Lighting:
Narrative & Technique
Sound for TV & Cinema
Drone Pilot A1/A2/A3 & STS
AI in Audiovisual Production

EDUCATION

Universidade Anhembi Morumbi
BSc Social Communication · 2008–2011

Universidad Europea de Madrid
Audiovisual Communications · 2010–2011

EADA Business School
Global Marketing · 2012

Senior Filmmaker & Video Editor

Creative Direction · Cinematography · Visual Storytelling

— PROFILE

Senior audiovisual professional with 15+ years of experience across advertising, television, digital media, live streaming, and corporate content. I bring a rare combination of creative vision and production leadership — equally at home behind a camera, in an edit suite, or directing a cross-functional team under deadline pressure.

Throughout my career I have contributed to global campaigns for Netflix, Volkswagen, Oakley, Dove, Tresemmé, LATAM Airlines, Shell, and Banco do Brasil — bringing sharp organizational skills, a rigorous eye for detail, and a consistent focus on content that captures attention, engages audiences, and strengthens brand identity. Available for in-house positions, agency collaborations, and freelance projects across Spain and internationally.

— WORK EXPERIENCE

Videographer & Photographer

EU Business School · Mar 2024 – Present · Barcelona, Spain

- › Produce and edit institutional video content — graduations, executive lectures, company visits — delivering highlight reels and testimonials aligned with the school's global brand.
- › Lead live-streaming productions for international audiences; executed cross-border productions across Spain, Germany, and Switzerland.
- › Spearheaded visual rebranding initiative, modernizing content standards and consistency across all campuses.

Freelance Filmmaker & Video Editor

Self-Employed · Mar 2021 – Present · Barcelona, Spain

- › End-to-end video productions for global brands: Netflix, Volkswagen, Oakley, Dove, Tresemmé, LATAM Airlines, Shell, and Banco do Brasil.
- › Full creative and technical pipeline: direction, cinematography, editing, motion graphics, color grading — independently or within collaborative teams.

Director of Audiovisual Projects

SmartFit · Sep 2017 – Aug 2021 · São Paulo, Brazil

- › Built and led a 20-person multidisciplinary production team across SmartFit, Bio Ritmo, and Race Bootcamp — Latin America's largest gym network.
- › Directed full content pipeline: social media, advertising, live streaming, and event coverage; managed budgets across multiple simultaneous projects.

Production & Post-Production Coordinator

Fitness Channel · Jan 2018 – Jul 2021 · São Paulo, Brazil

- › Scaled VOD content to 400+ videos and 100+ hours of finished programming over 3.5 years, managing full post-production pipeline.

Cinematographer

Aurin Produções · Jan 2014 – Apr 2018 · São Paulo, Brazil

- › Lead cinematographer for institutional and advertising productions — Tintas Coral, Grupo Dreams, Oral Sin, Sanol — operating RED, Canon, Sony, and Blackmagic systems.

Video Editor & Motion Graphics

Redevida de Televisão · Jan 2013 – Oct 2016 · São Paulo, Brazil

- › Edited broadcast content for daily news and entertainment; produced motion graphics and broadcast graphics under live deadlines.

Videographer & Video Editor

Climatempo · Jun 2011 – Feb 2013 · São Paulo, Brazil

- › Produced and edited video for TV broadcast and digital platforms; operated broadcast cameras for live and pre-recorded productions.